



THINKING ABOUT
YOUR BUSINESS IS A
BIG PART OF OURS

ASSURANCE | TAX | CONSULTING

THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING





The Power of Being Understood

For the last 100 years we have been a familiar face at many companies in the Netherlands. And that while RSM only became one global brand in 2015. How that is even possible is explained in this booklet.

This compact guide will show you what we stand for, what distinguishes us, what our core values (our business principles) are and you will discover many more fun facts.

In short; it answers the question of what makes RSM special as an organisation to work with and for. We don't just listen, we truly understand you.

Experience; The Power of Being Understood.

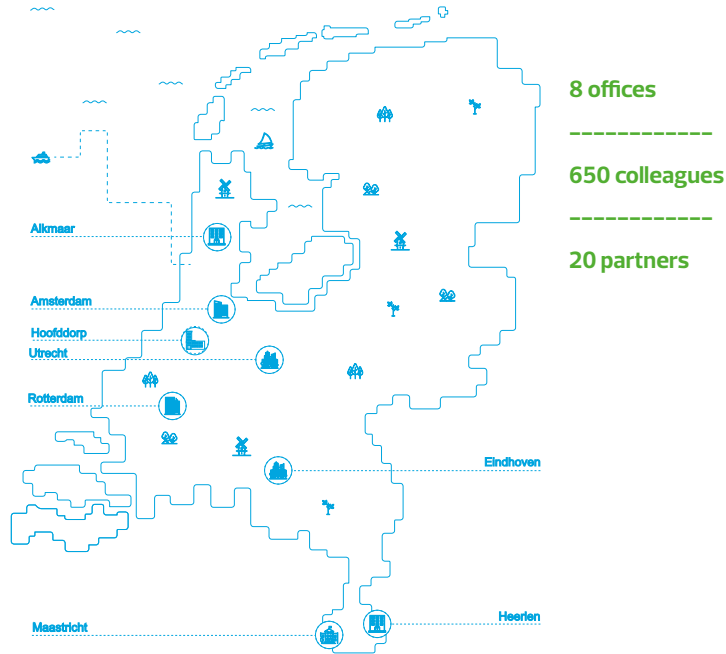
Rudolf Winkenius

Managing Partner RSM Netherlands

RSM IN THE NETHERLANDS

Assurance | Tax | Consulting

RSM the preferred advisor in the areas of assurance, tax and consulting for medium-sized organisations and family businesses in the national and international market.



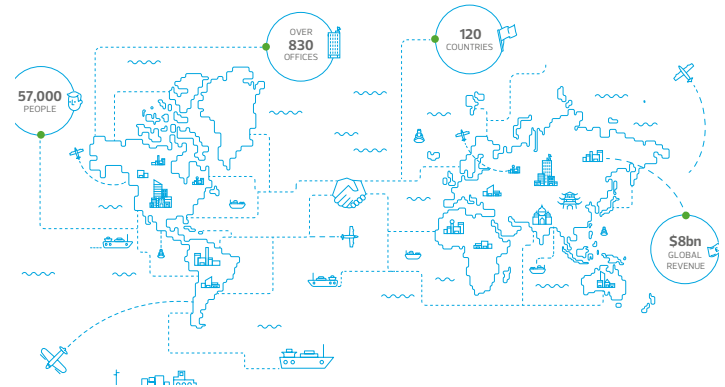
THE POWER OF BEING UNDERSTOOD
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RSM WORLDWIDE

RSM is one of the fastest growing networks in the areas of assurance, tax advice and consulting in the world with a strong focus on the Middle Market. To provide international services in more than 120 countries, we use the RSM network, which is the 6th largest in the world.

We enable our clients to make the right decisions with confidence.

Our clients, colleagues and society experience "The Power of Being Understood" because we connect, engage and share knowledge & insights.



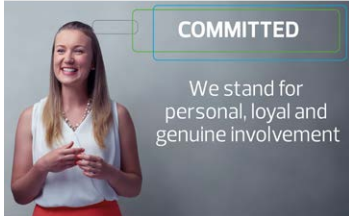
OUR VISION

OUR MISSION

“RSM is the preferred advisor for Assurance, Tax and Consulting for medium-sized organisations and family businesses in the national and international market.”

“We empower our clients to confidently make the right decisions in a changing world, we are engaged with society and we provide a great environment for our people to develop.”

BUSINESS PRINCIPLES



WHAT DISTINGUISHES US

Personal and committed

We establish long-term and personal relationships with our clients; we do not merely listen, we truly understand our clients; The Power of Being Understood.

Internationally connected and locally involved

Internationally connected and locally involved. We know the region and are close to our clients, but as a mid market-oriented company, we are the only one that has access to an extensive international network.

RSM operates as an entrepreneur for entrepreneurs

RSM operates as an entrepreneur for entrepreneurs. On behalf of family, shareholders, PE investors, directors, management teams and professionals. Our aim is not only to be a sparring partner; we also want to make a substantial contribution to our clients' success.

Unconventional sparring partner

Unconventional sparring partner. We dare to challenge and enjoy engaging in dialogue to find the right questions and answers.

Appreciating our colleagues

Appreciating our colleagues. Our open culture, commitment and working on challenging projects ensure that colleagues stay with us for a long time and are able to grow.

CLIENT PORTFOLIO

RSM has a diverse portfolio of clients.

We mainly focus on family businesses and the larger SMEs, with national and international operations.

We also serve Private Equity firms, high net worth individuals and Family Offices.

Our clients operate in a wide range of sectors in the Netherlands, but also abroad.



WE DON'T JUST LISTEN, WE
TRULY UNDERSTAND YOU



OUR SERVICES: AUDIT & ASSURANCE

Financial statements review

We assess the figures, map out the business processes and indicate where improvements are needed to enable us to audit the financial statements in the future.



Financial statements audit

RSM specialises in auditing the financial statements of larger medium-sized companies and private large companies. We not only audit, but also give advice.



IT Audit

We help you optimise the opportunities and minimise the risks posed by your IT systems.



Subsidy audit

Have you received a subsidy? RSM helps you with the subsidy statement that is often required.



Special investigations

All our investigations are bespoke. For example, you can engage us for the following: - investigation for a financing application, royalty settlements or subsidy settlements.



SOX-audits

Part of a US public company? If so, you are often required to conduct an SOX audit. Engage us as auditors for SOX audits or as SOX consultants for implementation and testing.



ACCOUNTANCY & FINANCIAL ADVICE

Financial administration

Outsourcing (part of) your financial administration and opting for automation or secondment offers more benefits than just having more time to focus on your core activities: Hiring knowledge and skills when you really need it, always assured of up-to-date knowledge of legislation and regulations.



Financial statements and reports

We ensure that you meet all your obligations, and perhaps even more importantly: you can also use the financial statements as a basis for discussions regarding expansion plans, financing, risks or strategic reformulations. We look forward to being a sounding board for you and, if required, provide you with interim reports, dashboards and other (management) reports.



Financial advice

We would like to be your sounding board with respect to the optimal design and further automation of your administration, the best financing options and your strategy for the future.

- Administrative organisation & internal control
- Financing
- Optimisation of the administration



RSM provides high-quality tax advice. Both at national and international level, we are proactively and directly involved in the success of our clients.

Corporate tax advice

RSM has extensive experience in advising on and preparing corporation tax documents. Because of our personal approach, we get to know your company through and through, enabling us to always provide you with bespoke advice and assistance.

- Corporate tax return
- Mergers & acquisitions
- Tax audits and horizontal monitoring
- International tax advice and transfer pricing
- Optimising tax position and structure

VAT Services

The turnover tax return, better known as the VAT return, can be straightforward if your company is only established and generates taxable income in the Netherlands. However, a VAT return becomes more complex where this is not the case. RSM's tax specialists can assist you in every country where you generate turnover.

- VAT return
- VAT advice and VAT scan
- VAT audit assistance
- EU VAT registrations
- EU VAT refund applications

Staff and taxation

An employer with personnel may be faced with many tax issues when it comes to rewarding employees at home and abroad. We can assist you on all fronts, thanks to our extensive international network. For sound advice and correct tax payments in every country.

- Wage tax advice and wage tax check
- Personnel and payroll administration
- Assistance with tax audits and horizontal monitoring
- Employee shareholding

Private Client Services

At RSM we have the right knowledge to advise you on the most fiscally advantageous way to structure your interests and assets in accordance with your personal wishes during all stages of your life.

- Family businesses
- Family Governance
- Tax returns
- Inheritance tax
- Estate Planning

OUR SERVICES: CONSULTING

M&A Services

RSM offers a range of integrated, high-quality M&A services.

Merger assistance

- Merger roadmap
- Exploratory study
- Merger decision /LOI

Corporate Finance

- Buy-side support
- Sell-side support
- Strategy development

M&A Tax

- Tax due diligence
- Provide SPA impact
- Re(structuring)

Valuations

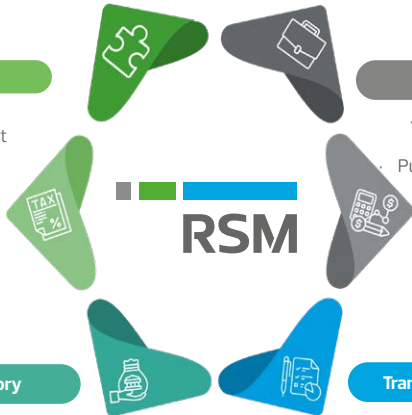
- Financial valuations
- Financial modelling
- Purchase price allocation

Debt advisory

- Structuring financial needs
- Assist in refinancing
- Capex financing
- M&A financing

Transaction Services

- Financial due diligence
- Vendor transaction services
- Buy- & sell-side support



CONSULTING

Business Consulting

RSM's business consultants each have years of experience in supporting companies with their international issues.

Corporate Governance & Culture

We support you and your organisation by taking a holistic approach to ensure that internal governance, risk management and corporate culture are properly aligned.

Risk & Compliance

We assist your organisation in identifying, assessing and managing integrity risks and making the remaining risks manageable based on the defined risk appetite.

Strategy Consulting

We help internationally operating companies design, recalibrate or reformulate their business strategy and organisational models.

Supply Chain Consulting

We provide advice and solutions to optimise your supply and distribution chain through specialisations such as: Customs & Logistics Consulting, VAT, transfer pricing and international trade compliance.

Sustainability Consulting

We offer practical insights and help you find workable solutions

- Trend analyses
- Sustainability strategies
- Impact reporting

Technology Consulting

We help you use your data to make your business even more secure or compliant

- IT strategy
- Software Selection
- NetSuite

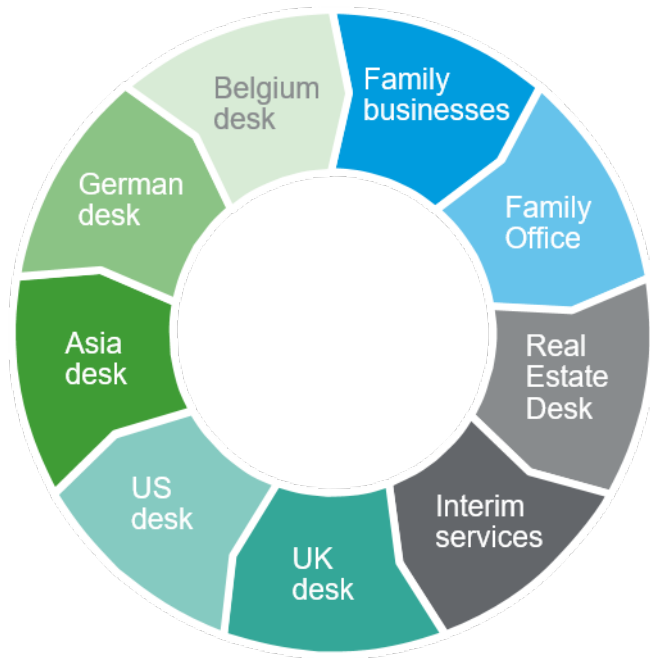
Outsourcing

We unburden you with respect to:

- Global compliance obligations
- Temporary financial expertise

OUR SERVICES: OTHER

In addition to ideas & insights and news articles, RSM also has a number of topics and offices, or desks for its national and international consultancy services.



PROFESSIONAL EXPERTISE

Improving services by investing in professional expertise, that's the battle cry of our Department of Professional Practices (DPP).

Professional practice is an important driver for professionals to add extra value and for their own development.

As well as quality assurance, this department also provides operational support, both for reporting and tax matters and for auditing within an integrated audit concept.

A path towards continuing professionalisation with an impressive capability in the mid market segment. Our company's strength lies in the content of the service we provide and our contact with clients.

The improvement of quality and culture within the audit profession receives a great deal of attention from the media, politics and the profession itself. Within RSM quality and culture have always been a priority and RSM therefore also considers professional practices an important pillar. For example, there are several RSM colleagues who teach and hold a lectureship, thus making a major contribution to professional practices.

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RSM NYENRODE INITIATIVE (RNI)

The RNI, RSM Nyenrode Initiative, is a collaboration between Nyenrode Business University and RSM. Its main focus is tax, financial and accountancy advice for small and medium-sized enterprises, family businesses, business successions and (international) real estate.

The RNI is divided into three main sections:

'Family Business and Business Transfer' chair

Led by professor dr. Roberto Flören, practically applicable research is conducted in the area of family businesses in the Netherlands.

In addition, meetings, presentations and Round Tables Sessions are organised for clients and employees.

(internal) Education

The RNI encourages RSM professionals to test practice against science through an ongoing (refresher) training programme and opens the door to the professional world for students.

Acquiring knowledge but above all transferring it, applying it and using it to achieve goals: this distinguishes the true professional.

Real estate

The "Real Estate" component covers a range of (international) real estate initiatives.

Based at Nyenrode, prof. dr. Tom Berkhout is closely involved and the RNI initiates, among other things, the European Real Estate Tax Guide.

RSM FOUNDATION

The RSM NL Foundation was set up by and for employees. It aims to promote our social commitment through the use of our professional qualities.

Specifically, this social commitment means that every RSM employee can spend one day a year doing volunteer work at an initiative of their choice.

Furthermore, we support JINC in its "Tomorrow's Boss" concept. JINC is committed to children who grow up in a sub-optimal environment and aims to ensure that their background does not determine their future.





DID YOU KNOW?

RSM has a history of no less than 100 years in the Netherlands!

Here are some highlights of this rich history.

Since 2015, RSM has been represented by one name worldwide and since 2019 we refer to one RSM in the Netherlands

1922: Establishment of P.C. Stol in Haarlem
 1945: Establishment Kooij + Partners, Utrecht
 1951: Acquisition of P.C. Stol by Henk Hendriks in Haarlem

1973: Tax practice transferred to separate partnerships: Timmers, Lancée & Co.
 1976: Merger with Verduyn & co and Rob Niehe joins

1982: Establishment of Brouwer & Oudhof
 1989: Creation of Niehe Lancée cs.
 1990: Integration of Brouwer & Oudhof into Niehe Lancée
 1991: Establishment of Wehrens Mennen de Vries in the South

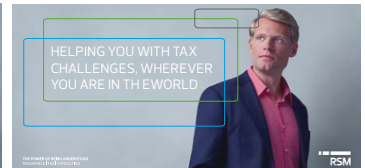
2004: Niehe Lancée enters into international partnership with RSM
 2006: Collaboration 3 RSM offices in the Netherlands: RSM Niehe Lancée in North Holland, RSM Kooij + Partners in Utrecht en RSM Wehrens, Mennen & De Vries in Brabant and Limburg
 2011: Integration RSM Tempelman, Rotterdam

2015: One RSM worldwide
 2019: Merger of North and South to form one RSM in the Netherlands



DID YOU KNOW?










All the people in the photos we use are our own local and international colleagues.



WHY RSM

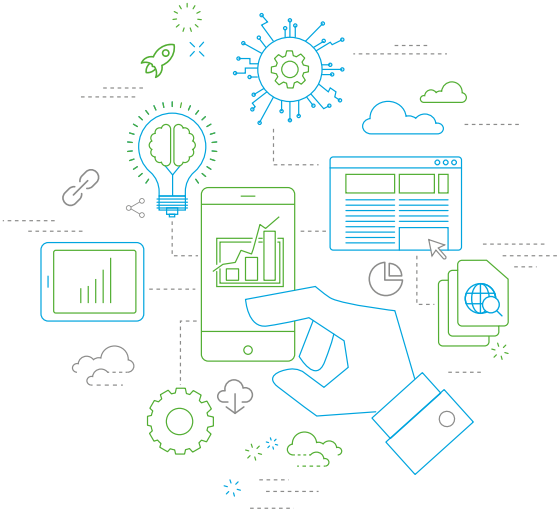


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-  We don't just listen to our clients; we truly understand them
-  We value long-term relationships with our clients and colleagues
-  We are internationally connected and locally involved
-  We offer added value
-  We work proactively and pragmatically, with much senior involvement
-  We have relevant knowledge of your sector
-  We are unconventional sparring partners
-  Our experience of more than 100 years makes us a solid, responsible and professional party
-  We are ambitious and innovative; we want to do better tomorrow than we do today

FOLLOW US ON SOCIAL MEDIA

You can follow RSM on social media for updates on our services, thought leadership and interesting posts about our staff.



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ASSURANCE | TAX | CONSULTING

A WORLD LEADER IN PROVIDING
ASSURANCE, TAX AND CONSULTING
SERVICES TO ENTREPRENEURIAL
GROWTH-FOCUSED ORGANISATIONS
GLOBALLY



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www.rsmnl.com

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